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Contact: Ron Gold
(516) 297-1637
ron@marketingworkspr.com

THE BOOK

Michael Jackson's Hidden Treasure of Art Discovered

As the one year anniversary of Michael Jackson's death approaches, many fans are once again finding themselves rediscovering the life and talent of the "King of Pop." Thanks to the release of double-signed, limited edition serigraphs from the only Michael Jackson portrait, known as "The Book," select fans in the collectibles market "know" can now forever be a part of the life and talent of the legendary "King of Pop."

"The Book," said to be the only portrait Michael Jackson personally sat for during his lifetime, was created by Australian-born artist, sculptor, architect and personal friend of Jackson's, Brett-Livingstone Strong. Strong collaborated on many art projects with Jackson, some that Jackson did himself and others that they did together. In 2007, a private financier and Michael Jackson fan, Matteo, acquired the Artist's collection. Among the pieces sold in the collection were the only remaining and available serigraphs of "The Book" double-signed by Jackson and Strong.

"As a longtime Michael Jackson fan I was exhilarated to discover this aspect of a most precious fine art collection," said Matteo. "I am pleased to be able to offer fellow Jackson fans the opportunity to own a piece of such a legendary Michael Jackson fine work of art."

"The Book" was originally reported to be sold to Hiromichi Saeki in 1990 for \$2,100,000. The serigraphs that are being made available now from Matteo are unique and special in value because they appeal to those interested in the Fine Art, Collectibles and Autograph investment markets. With Jackson's worldwide fans it is estimated that up to 80% of these serigraphs will be sold to emerging market collectors. One just recently sold for \$12,500 at the Hard Rock Cafe in Times Square. With an estimated fan base of 500 million worldwide, owning a double-signed serigraph of "The Book" could yield an estimated 8% - 18% annual appreciation rate of return or inflationary hedge. "Essentially, I happen to be a market maker for this piece and a floor price is being established to grow from," adds Matteo.

All the serigraphs that are available were part of the original collection that Brett-Livingstone Strong placed up for collateral with the Bank of NY to secure a \$36,000,000 Line of Credit for his would-be magnum opus: A 176' sculpture entitled, "Angel of Freedom." The serigraphs have been professionally wrapped and remain in the same climate controlled bonded fine art warehouse that the Bank of NY engaged several years ago.

To acquire a piece for your existing or new collection or to learn more about "The Book," serigraphs and the collectibles market in general, please visit www.thebookportrait.com.

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